

What is claimed is:

1. A reservation system comprising:
 - a reservation mechanism accessible by one or more service providers and customers;
 - an advertising mechanism allowing one or more of said service providers to promote their business;
 - a ticketing mechanism allowing one or more of said customers to purchase tickets for services offered by one or more of said service providers; and
 - a communication network allowing communication between said reservation mechanism, said advertising mechanism, said ticketing mechanism, and said customers.
2. A system as in claim 1 wherein said reservation mechanism, said advertising mechanism, and said ticketing mechanism are incorporated into one or more entities.
3. A system as in claim 1 wherein said reservation mechanism further comprises a data base containing service provider information selected from the following group comprising: addresses, phone numbers, hours of operation, upcoming and current events, special offerings, sales, characteristics, facility specifics, number of customers, availability, common asked questions, and methods of business.

4. A system as in claim 3 wherein said data base further comprises VIP guest information selected from the following group: address, interests, number of reservations, recommendations, desired data of reservation, age, sex, and phone number.

5. A system as in claim 1 wherein said reservation mechanism provides special identification devices for VIP guests.

6. A system as in claim 1 wherein said advertising mechanism is selected from the following group comprising: an Internet site, a newspaper, a magazine, a radio commercial, and a television commercial.

7. A system as in claim 1 wherein said ticketing mechanism allows a method of payment from said customers for VIP tickets.

8. A system as in claim 1 wherein said ticketing mechanism provides immediate feedback of reservations to said service providers.

9. A system as in claim 1 wherein said communication network is selected from the following group comprising: a world-wide-web (WWW), a computer related system, a radio service, a telephone network, a mobile communication network, and a wireless communication network.

10. A reservation method comprising:

opening an account containing service provider information;

communicating said service provider information to a ticketing mechanism and an advertising mechanism;

educating potential customers with regards to said service provider information;

receiving reservations from customers pertaining to said service provider; and

communicating said reservations to said service provider.

11. A method as in claim 10 wherein said opening an account further comprises:

receiving said service provider information; and

entering said service provider information into a database.

12. A method as in claim 10 wherein educating customers comprises advertising said service provider information to target customers.

13. A method as in claim 12 wherein advertising said service provider information comprises advertising said service provider information using media selected from the following group comprising: internet, radio, television,

mobile telecommunications, personal digital assistants, computers, and data networks.

14. A method as in claim 12 wherein advertising said service provider information comprises developing ad campaigns.

15. A method as in claim 14 further comprising developing ad campaigns corresponding to different service provider information.

16. A method as in claim 10 wherein receiving reservations comprises entering VIP guest information into a database.

17. A method as in claim 10 wherein communicating said reservations to said service provider further comprises:

communicating said VIP guest information to one or more of said service providers; and

communicating the number of received reservations to one or more of said service providers.

18. A method as in claim 17 wherein communicating said VIP guest information comprises communicating VIP guest information selected from the following group comprising: address, interests, number of reservations, recommendations, desired data of reservation, age, sex, and phone number.

0988024-050701

19. A VIP reservation system comprising:

- a data base comprising service provider information;
- a reservation mechanism accessible by one or more service providers and customers, said reservation mechanism providing said service providers and said customers access to said data base;
- a media for advertising said service provider information;
- an advertising mechanism allowing one or more of said service providers to promote their business via said media;
- a ticketing mechanism allowing one or more of said customers to purchase tickets for services offered by one or more of said service providers; and
- a communication network allowing communication between said reservation mechanism, said advertising mechanism, said ticketing mechanism, and said customers.

20. A system as in claim 19 wherein said database further comprises customer information.